



Rebox, a B2B Brand Distillery

Engagement Policy

1. Who We Choose to Work With

1.1 THOSE WHO WON'T ACCEPT MEDIOCRITY

To achieve amazing work in creating brands that stand out miles above the others, Rebox chooses to work with those who won't accept mediocrity or those that never believe 'Good Enough' is good enough.

1.2 THOSE WHO ARE COMFORTABLE BEING UNCOMFORTABLE

Leading the pack is a sought after position... but it's one that is often lonely. Our best clients are those who don't waste their time—or ours—looking to get to the 'next level' without realizing that it may be a bit uncomfortable at the front.

2. Who Are We and What Do We Do?

2.1 GIVE US YOUR TIRED BRANDS... AND THEN GET OUT OF YOUR WAY

Give us your tired brands, your poor profit lines, your huddled masses of widgets and services yearning to break free from the downward forces of competition. Give us your lofty goals and dreams and then get the heck out of your own way. Let us do what needs to be done to distill your brand to the essence of what makes it **unique & valued**. And let us put together the right message and materials that packages up your brand into the clear and clean story that your market demands.